

Gabriel Mendes

Graphic and Product Designer

MSc student searching for opportunities to grow further in my career

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Milan, Italy
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Education

Master of Science in Integrated Product Design

Politecnico di Milano

09/2025 – Present, Milan, ITA

Studies included: • Product development • Trend forecasting • Strategic design • Innovation theories

Bachelor of Arts in Industrial and Graphic Design

Federal University of Maranhão, UFMA

03/2013 – 06/2018, São Luís, BRA

Studies included: • CMF Design • Visual Media • Branding • Aesthetics

Academic Exchange, Industrial Design

Savannah College of Art and Design, SCAD

08/2014 – 06/2015, Savannah, USA

Studies included: • Computer-aided design • Creative direction • Packaging design

Experience

Industrial Designer

@ GBRL Mendes Design

10/2023 – 06/2025, São Luís, BRA

Self-employed design services.

- Conducted research processes for new design concepts, then translated results to tangible insights;
- Produced variations of sketches, 3D models, renderings, images, and visual media assets to represent ideas;
- Developed prototypes and technical drawings for product specification;

Highlight Achievement:

- Collaborated with a New York-based artist to design a bespoke set of furniture for a meeting room.

Industrial Designer

@ Tiger Companies

06/2020 – 05/2023, Wayne, USA

American sales company with an array of brands in diverse market segments.

- Conducted end-to-end the development process of 3 new products and the redesign of 4;
- Created sketches, 3D models (Rhino), renderings (Keyshot), and prototypes used for ergonomic analysis and validation tests;
- Produced deliverables such as technical 2D drawings and manuals for more than 20 products;
- Advised all details related to design, hence being the only designer in the team;

Highlight Achievement:

- Elaborated an internal methodology that improved our team's ability to handle multiple projects together.

Graphic Designer / Web Designer

@ Media Genesis

05/2019 – 05/2020, Troy, USA

Award-winning digital marketing agency with 20+ years of experience.

- Designed websites with refined visual interfaces and compelling user experience for clients;
- Created wireframes and prototypes of low and high fidelity for presentations and tests;
- Produced over 100 visual media assets, such as illustrations, layouts, icons, edited images;
- Team-worked with developers, designers, and project managers to assure the utmost product quality;

Highlight Achievement:

- Demonstrated easy adaptation and fast learning of new design processes and tools used at the company.

Design and Ergonomics Researcher

@ Ergonomics for Products and Processes Research Group 11/2016 – 01/2018, São Luís, BRA

Research group led by Ph.D. professors at the university.

- Engaged in research that aimed to propose design improvements for physical products;
- Used qualitative and quantitative research methods, like OSHA screening and RULA assessment;
- Learned to conduct ergonomic evaluations and interpret results to find common user pain points and risks;
- Worked collaboratively with other designers assisting in diverse research projects;

Highlight Achievement:

- Had article approved for presentation at a national-level scientific event on ergonomics.

Honors & Scholarships

Scholarship: Brazil Scientific Mobility Program

Academic exchange to study 1 year in the USA, awarded to outstanding students.

Published articles: “Contemporary design concepts and their roles in the design of social innovations” and “Development of a pictogram for toy packaging”

Volunteering

Intro to Rhino 3D Modeling Instructor at *Federal University of Maranhão*

03/2017 – 11/2017

- Lectured weekly workshops for 3D modeling to students at university;
- Elaborated a class program in order to provide an excellent learning process;
- Improved my skills in communication, organization and time management.

Skills, Languages and Interests

Software Skills

• Rhino • SolidWorks • Keyshot • Adobe CS • AutoCAD • Procreate • Webflow • MS Office

Design Skills

• Photo Editing/Retouching • AI Generated Design • Imaging Manipulation • Image Composition
• CMF Design • Graphic Design • Visual Storytelling • Aesthetics

Behavioral Skills

• Great researcher • Excellent communicator • Fast problem-solver • Exited for new challenges
• Engaged in community • Empathic • Analytical • Self-motivated and proactive

AI Tools

• ChatGPT • Vizcom • Gemini • Firefly • Midjourney

Languages

• Portuguese (Native) • English (Fluent) • Italian (Advanced) • Spanish (Basic)

Personal Interests

• Volleyball • Arts • Teaching/Education • Dance/Ballet • Languages/Culture